

Privacy Policy

This policy explains the practices of Sprecher + Schuh regarding personal information we may collect when you visit this website. This Privacy Policy is a part of our Terms and Conditions of Use, which also govern your use of our website. By accessing this website, you are consenting to the use of your personal identifying information in accordance with the terms of this Privacy Policy, as it may be modified from time to time.

Personal Information We Collect and How We Use It

You can visit this web site without revealing any personal identifiable information about yourself. However, there are times when we may request information from you. Most information requested will relate to the company that you work for or represent. Sometimes we may expressly request information specifically about you as an individual, such as when you register to attend a company sponsored event or view premium content.

We may ask you to provide us with demographic information for market research, as well as information about your or your employer's interests and experiences with our products. We may share personal identifiable information with subsidiaries and affiliates of Sprecher + Schuh and non-affiliated entities in the Sprecher + Schuh product supply chain, vendors supporting our events and other activities, and other organizations whose products or services we think you may find interesting.

We may also collect information by use of "cookies" created when you access our site. A cookie is a small file that is stored on your computer to identify it to our systems. This information is used to personalize your browsing experience, grant access to secure areas, and track usage of our web site. We do not collect information on your browsing history at other websites.

You may set your browser not to accept cookies, but if you do your access to or use of certain pages or functionality on Sprecher + Schuh web sites may be restricted.

Information Security

We conduct our business in compliance with applicable laws on data privacy and security and take reasonable precautions to protect personal identifiable information obtained from our website visitors against unauthorized access and use.

Other Web Sites and Public Services

Our web sites may contain links to other web sites owned or operated by third parties. Sprecher + Schuh does not determine and is not responsible for the privacy or security policies or practices of those web sites. You should independently determine the privacy and security policies and practices of such websites and make your own decision as to what information to disclose.

We may make available forums, message boards and news groups to our customers. Any information disclosed by you while using those services may become public information. You should exercise caution and independent judgment when deciding whether to disclose personal information.

Transfer and Storage of Personally Identifiable Information

The information we obtain from you through this website may be stored and further processed on computer equipment located in the United States of America.

Website Owner

This website is owned and operated by Sprecher + Schuh, a subsidiary of Rockwell Automation, Inc. You may direct any questions or concerns about our privacy and security policies to Rockwell Automation Chief Privacy Officer at 1201 South Second Street, Milwaukee, WI 53204, phone number 414.382.2111.